

JAMES DEAN BOOTH

EXPERIENCE

Academy of Art University - San Francisco, CA

January 2009–present

On-site and Online Instructor - Web Design & New Media Department

Instruct Graduate and Undergraduate classes, both large and small on-site and online, in Adobe CS usage, HTML/CSS, UI, and graphic design principles. Lead class in group critiques to better their design sense while maintaining a trusting and open class community.

McGuire Real Estate - San Francisco, CA

October 2011–December 2011 (monthly contract)

Designer / Web & Graphic Production Artist

Graphic design of print, email, and web materials/promotions for one of San Francisco's leading real estate agents/agencies. Co-ordinated printing, and marketing/agent communication. Design of print, email (Vertical Response), and web materials (HTML/CSS, banners, magazine/newspaper/web/etc. ads).

California Society of CPAs - San Mateo, CA

March 2011–September 2011 (monthly contract)

Designer / Web & Graphic Production Artist

Oversaw all email marketing (Lyris Listmanager), and maintenance for the entire state chapters with over 38,000 members. Website design (HTML/CSS/Flash), updates, CMS management, Flash design, individual Chapter blog updates (WordPress), homepage banner design and implementation. Project management and art direction for newly designed promotional materials (email newsletters, fliers, brochures, posters, and more) for the Society & Education Foundation.

Cyclonix - Morgan Hill, CA

January 2011–March 2011 (monthly contract)

Graphic Designer / Production Manager

Managed and integrated 2D (posters, banners, etc) graphics department with the 3D (the design of the tradeshow booth) department. Oversaw and produced all printed graphics for said booths and exhibits for a clientele consisting of multiple Fortune 500 companies. Aided in the direction and design, then designed and executed custom solutions for clients who did not have internal design teams.

EDUCATION

Academy of Art University - San Francisco, CA | '00-'06

BFA & AA in Web Design & New Media

Western Nevada College - Carson City, NV | '96-'99

General Education

SOFTWARE & RELATED SKILLS

Adobe CS (Photoshop, Illustrator, InDesign, Dreamweaver, Flash) | HTML/CSS
JS/PHP (working knowledge) | Photography | Video/Audio (capture & editing)
SEO & Analytics | Mac & Windows